

# COURSE OUTLINE

**Course Name:** Guided Independent Studies

**Department Head/Coordinator:** Department Head, **Instructor:** Jessica Rush **Effective Date:** Sept. 2012

<b>School or Centre:</b>		<b>Department:</b>
Centre for Design		Digital Graphic Design
<b>Course History:</b>		<b>Year of Study:</b>
Revised Course		1st Year Post-secondary
<b>Name of Replacing Course (if applicable):</b>	<b>Course Number:</b>	DGRD 1215
	<b>Number of Credits:</b>	4

**Course Pre-requisites (if applicable):**

DGRD 1115 and DGRD 1116

**Course Co-requisites (if applicable):**

**PLAR (Prior Learning Assessment & Recognition)**

No  Yes (details below):

**Course Description:**

The goal of this course is to ensure that students are able to independently and successfully develop and execute a project plan to complete professional design work that meets design industry standards. Students will confidently estimate, plan and execute a project timeline as they complete a number of design projects that will add to their portfolio in a meaningful way. While instructor support is available, emphasis is placed on productive independent work.

Students are expected to demonstrate:

- A strong work ethic;
- The ability to work and problem-solve independently with confidence;
- The capacity to accurately estimate the size, complexity and time commitment of a design project;
- Focus on and complete project(s) on time and on task

## **Instructional Strategies:**

## **Course Learning Outcomes:**

Upon completion of this course students will be able to:

- Independently select and complete a number of design projects appropriate for a professional portfolio.
- Independently estimate, plan and execute a project timeline.
- Communicate effectively and professionally.
- Prepare digital files to a deadline for successful reproduction at service bureaus.

## **Program Learning Outcomes:**

Upon completion of this program students will be able to:

- Develop viable visual and verbal concepts through traditional design processes
- Visually communicate verbal messages and ideas using collateral-specific principles
- Produce a multitude of graphic design applications using industry standard software and tools
- Author design projects proficiently, demonstrating a high degree of both creative and technical ability
- Practice efficient research, analysis, critical thinking and problem-solving techniques
- Effectively manage time, organize, and prioritize in order to meet deadlines
- Produce digital files in appropriate formats and technical specifications for successful reproduction at a variety of service bureaus, both print and web
- Select production methods best suited to both print and web projects
- Exemplify positive peer communications and develop highly efficient teams as required by the design industry
- Justify and present design decisions on the basis of how they relate to the creative brief and client objectives
- Evaluate the design work of peers and self in terms of overall effectiveness
- Produce a professional design portfolio, plan and deploy a public showing of their work, and employ effective job-search strategies
- Practice ethically and sustainably, in order to make a significant contribution to the community

### Evaluation/Grading System

Grading System	Specify if 'Other':	Specify Passing Grade:
Letter Grades		C

### Components and Weighting of the Assessment/Evaluation Plan:

Type	Percentage	Evaluation Plan (provide a brief explanation for each component especially if value exceeds 35%):
Project	50	All original design work and supporting conceptual work completed according to each students written proposal
Other	50	Professional Conduct: Time management, organization, communication, solves problems independently, attendance
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<b>Total</b>		<b>100</b>

### Learning Environment/Type

Instruction Type	Hours Per Instruction Type	Comments
L - Classroom	100	
<b>Enter Total Hours</b>	<b>100</b>	

### Resource Material(s):

Resources are items in addition to tuition that the student is responsible for purchasing. Course resource information will be supplied by the department/instructor.

**Course Topics and Sequence Covered:**

1. Written project proposal and timeline
2. Independent project work and team feedback
3. Written justification and assessment

### **VCC Education and Education Support Policies**

There are a number of **Education** and **Education Support** policies that govern your educational experience at VCC, please familiarize yourself with them.

The policies are located on the VCC web site at:

**<http://www.vcc.ca/about-vcc/policies/index.cfm>**

To find out how this course transfers, visit the BC Transfer Guide at [www.bctransferguide.ca](http://www.bctransferguide.ca).

#### **FOR COMMITTEE USE ONLY**

Date Approved by Education Council:		Date Approved by VCC Board (if applicable):	
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