



COURSE OUTLINE

Course Name: Presentation

Course Number: INTD 1370

Number of Credits: 3

Effective Date: Sep 1, 2016

Course Description:

This course investigates both the tools and the many ways used by designers to illustrate and communicate Interior design concepts. The focus is upon the graphic presentation of concepts that meet the authentic needs of the client. Individual sessions will include lectures, demonstrations of techniques, collaborative learning and in-class assignments relating to the topic of instruction. Students will analyze, appraise and assemble professional presentation boards and massing models to present to an acting client. Communicative strategies will include both graphic presentation of ideas and concepts and professional, ethical and positive oral presentations. Students will develop a portfolio of hand drawn and coloured renderings using industry techniques to render materials and finishes and will be exposed to the capabilities of new and emerging sketching software.

School or Centre:

Centre for Continuing Studies

Year of Study:

1st Year Post-secondary

Course History:

Replacement Course

Name of Replacing Course (if applicable):

Graphic Presentation INTD 1160

Course Pre-requisites (if applicable):

Design Basics (INTD 1305), Basic Drafting Concepts (INTD 1310), Design Drawing (INTD 1315)

Course Co-requisites (if applicable):

PLAR (Prior Learning Assessment & Recognition)

No Yes (details below):

Prior Learning Assessment & Recognition may be available

Instructional Strategies:

Instructional strategies include lectures, demonstrations, case studies, critiques, pinups, research, group discussions, individual study and projects.

Course Learning Outcomes:

- Communicate design concepts visually using felt pens, ink, chalk and pencil
- Render interior surfaces realistically
- Render floor plans and elevations in colour
- Prepare professional presentation and sample boards
- Construct a massing model
- Employ techniques for effective oral presentations
- Select suitable drawing surfaces, including trace for most effective presentation of concepts
- Demonstrate a range of drawing styles from quick sketch to formal rendering
- Construct a personal promotional package of logo, letterhead and related documentation
- Assess a range of presentation standards, both analog and digital

Program Learning Outcomes:

1. Communicate orally, visually and in written form with all stakeholders at every stage of a Residential interior design project from concept to completion.
2. Apply innovative and critical thinking in order to conceptualize, illustrate and present projects that incorporate all of the elements and principles of design.
3. Select & specify suitable & sustainable lighting fixtures, colours, textiles, materials & finishes for various Residential Interior design projects.
5. Describe historical trends in furniture design and interpret and appraise current and emerging design trends.
6. Draft floor plans, elevations, mechanical plans and reflected ceiling plans which adhere to Building Code and client requirements.
7. Create a Portfolio of work suitable for employment application and identify and assess a range of industry related employment opportunities.
8. Exhibit positive, professional and ethical behaviors that maximize opportunities for successful employment.

Evaluation/Grading System

Grading System	Specify if 'Other':	Specify Passing Grade:
Letter Grades		C+

Components and Weighting of the Assessment/Evaluation Plan:

Type	Percentage	Evaluation Plan (provide a brief explanation for each component especially if value exceeds 35%):
Participation	10	Attendance, punctuality, engagement, collaboration, listening and communication skills
Assignments	20	Collaborative presentations of traditional ways of presenting
Assignments	20	Individual presentation
Assignments	20	Individual presentation
Portfolio	30	Final portfolio presentation
	Total	100

Learning Environment/Type

Instruction Type	Hours Per Instruction Type	Comments
A - Continuing Studies Lecture/Practical	36	
	Total	36

Resource Material(s):

Resources are items in addition to tuition that the student is responsible for purchasing. Course resource information will be supplied by the department/instructor.

Course Topics:

- Traditional methods of interior design presentation
- Media, materials and techniques
- Client interviews, professionalism
- Personal promotional package
- Rendering materials and finishes realistically
- Colouring floor plans and elevations
- Quick sketches using colour
- Building massing models
- Effective listening techniques
- Personal presentation
- Public speaking

VCC Education and Education Support Policies

There are a number of **Education** and **Education Support** policies that govern your educational experience at VCC, please familiarize yourself with them.

The policies are located on the VCC web site at:

<http://www.vcc.ca/about/governance--policies/policies/>

To find out how this course transfers, visit the BC Transfer Guide at www.bctransferguide.ca.

FOR COMMITTEE USE ONLY

Approved by Curriculum Committee:	June 21, 2016	Approved by Education Council:	
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