



**VCC**

# See VCC

The Campaign for Vancouver Community College  
An unprecedented championing of VCC's bold campus plan.

# Access is everything

**1890**

The year Vancouver Community College (VCC) started operations, longer than any post-secondary institution in the province



**1 Million**

Number of BC residents VCC has trained since 1965

**1 in 53**

Number of jobs in Greater Vancouver supported by the activities of VCC and its students

**Close to  
15,000**

Number of VCC students today, including a growing number of Indigenous and international learners from 134 countries

Over half of VCC students are new to Canada

**26%**

of students are new Canadians

**28%**

of students are international



**140**

Number of programs we offer, including 3 bachelor's degrees, 31 diplomas and 93 certificates



**64%**

Percentage of our students who identify as female



**95%**

Percentage of VCC graduates who are in the labour force



**2 Locations**

Our **Downtown Campus** is at 250 West Pender and the **Broadway Campus** is at 1155 East Broadway; both easily accessible and in the midst of exciting re-development projects

**\$15 Million  
the Goal of  
See VCC**

the largest campaign in the college's history – a first step towards a bold vision for a new campus plan.



**\$150  
Million**

Annual VCC budget

# See our diversity



**Ming, who has two children, is retraining at VCC to become a nurse.**



**William has relocated from his First Nations community in northern BC to seek a career in accounting.**



**Crystal wants to move from minimum-wage work to being a hairdresser able to work at home.**



**Juan recently immigrated from Venezuela and sees a future as an electric vehicle technician.**

These people, and thousands more, see their future through VCC as the place where Real Learning for Real Change happens.

Learners who choose VCC are on a mission to gain the skills, training, and certification needed to support their families and advance their careers.

VCC is where innovation, education, and industry meet to create accessible, affordable, market-responsive, employment-ready candidates who are driving the region's future. We provide remarkable experiences that bring learning to life.

For more than 143 years, VCC has offered affordable and accessible educational opportunities. Today, the College offers over 140 programs including nursing and healthcare, automotive repair, culinary and hospitality, hairdressing and aesthetics: the kind of jobs that strengthen the economy.

***"Being granted the Geraldine Stringer Award in 2022 helped push me to the end, motivating me to work hard until I completed my Practical Nursing program."***

**– Karalyn Lacerte, 2023 LPN graduate from the Nak'azdli Whut'en nation (Fort St. James)**





# See VCC

**See VCC is a \$15-million fundraising campaign to support our campus plan's catalyst project – the Centre for Clean Energy and Automotive innovation (CCEAI), which kickstarts our bold vision to revitalize the college's campuses and transform the Broadway and Great Northern Way corridors. Your investment is a critical element that creates new spaces, fosters innovation, and opens the doors to new opportunities.**

Our Campus Plan outlines a vision to leverage VCC's real estate assets to build campuses that embody innovation and positively transform their areas. The vision's backbone is based on Indigenization, inclusivity, accessibility, wellbeing, sustainability, collaborative opportunities, and strategic partnerships.

Alumni and donors who generously invest will help our students excel, adapt our teaching at the pace of industry, as well as elevate our programs and spaces to match the ever-changing landscape.



**VCC's Dental Technology Sciences program's partnership with the EastSide Dental Clinic provides students with real life client experience and low-cost dental restorations for community members.**

# What Makes VCC Different?


At VCC, we work with industry to design programs and curriculum that meet today's needs, while also anticipating future trends.

Our industry partners help deliver on-the-job learning, a key VCC advantage. More than just simulation, our programs serve clients and customers in the real world. VCC students emerge career-ready.

We are the only public post-secondary institution in Greater Vancouver where over 60% of our programs have a direct impact on addressing labour market shortages.

When students leave VCC with their degree, diploma, or certificate, they create a better life for themselves and their families, and a brighter future for our communities.

**We deliver these outcomes in an affordable and accessible way. We offer the lowest per-credit tuition fees in British Columbia.**

A photograph of three men in a library setting, looking at a laptop screen. The man on the right is pointing at the screen and smiling. The man in the middle is also smiling and looking at the screen. The man on the left is wearing a white cap and looking towards the screen. They are all wearing casual clothing. The background shows bookshelves filled with books.

VCC is one of B.C.'s largest providers of tuition-free Adult Basic Education (ABE) and English as an Additional Language (EAL) programming.




**See the Educational Impact**

# **A Place to Grow**

VCC empowers a wide variety of learners that imagine a different future for themselves – one that requires education and training in preparation to enter the workforce. Whether a student is a new Canadian learning English skills to work, study, and participate in every day life in Canada, or is a person with a disability looking for the skills that will help them find meaningful employment, VCC sees them.

Whether a student is the first among their family to pursue additional education or they have been drawn to the city and are far from home, VCC sees them. Whether a student is early in their academic journey or is re-entering the educational community to create a new career path to support themselves and their family, VCC sees them.

**We call on our community of alumni, partners, and friends to help us generate sustainable, long-term funding for VCC learners who are critical to our country's future. This campaign creates the conditions needed to succeed. Thanks to you, more will See VCC.**



**VCC addresses the need for health care in long-term care, home support and assisted living services. Since 2021, VCC has graduated 163 Health Care Assistants through the Health Care Assistant Partnership Pathway.**

# See VCC Provides Students With What They Need

See VCC's three campaign areas:

## 1 Specialized Training For the Clean Energy Sector - \$10M

VCC partners with industry to develop focused, leading-edge curriculum that offers students practical knowledge and experience. We will develop new programs that create solutions for emerging labour market needs in the clean energy industry. These necessitate state-of-the-art classrooms, HyFlex lab spaces, and connected spaces.

## 2 Education Through Technology - \$2.5M

Technological advancements must be integrated to create opportunities. Expanding virtual reality, laboratory resources, and simulation equipment means more students leave VCC career ready.

## 3 Access to Education - \$2.5M

Reducing financial, cultural, and academic barriers ensures students have every opportunity to succeed. Growing the pool of scholarships, bursaries, and programmatic resources enables more students to realize their education and career ambitions.





**See the Educational Impact**

# Impact Affecting Us All

Directly or indirectly, you are touched by VCC's vision to meet the changing labour market needs with the emergence of the new clean energy sector. As always, VCC is partnering with industry to develop focused, leading-edge curriculums that offers students practical knowledge. This progression solidifies VCC's leadership in clean energy sector training and as a knowledge hub for Canada's energy industry.

The Centre for Clean Energy and Automotive Innovation makes VCC the first post-secondary institution in Western Canada to offer dedicated diplomas, micro-credentials focused on specific niche industry jobs, and post degree diplomas that directly feed the clean energy industry and its downstream markets, with skilled and trained labour.

We are proud that VCC graduates report higher-than-average employment outcomes across the province. Your support makes all the difference to the people who want to contribute to a stable and robust economy in our regions.

A man wearing a black beanie, glasses, and a black t-shirt is working on a large industrial machine in a workshop. He is looking down at his work with a focused expression. The background shows various tools and equipment on a red wall.

***"In a labour market where everyone is challenged with finding employees, VCC delivers something exceptional – job-ready candidates. As a member of one of the thirty-five program advisory committees, I can confidently say that VCC students graduate with the skills we need more than ever."***

– Ken Cretney, CEO & President of BC Pavilion Corporation; VCC Foundation Board Chair; and alumnus of Bachelor of Hospitality Management program (2007)





**See the Educational Impact**

# **Informed, Insightful, and Involved**

For many vocations, hands-on experience is the only way to master the subject matter and technique. Ensuring that VCC students have the most modern and authentic practical experiences is vital to our offering. More importantly, our students want to learn together with their peers and instructors, who care about them as individuals. They get it all at VCC.

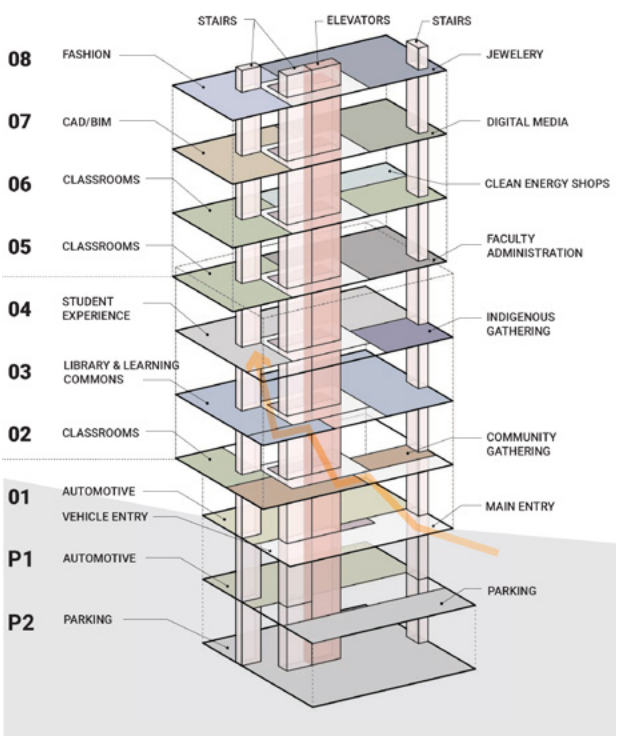
The industries we prepare students for are continuously evolving. We offer hands-on experience, allowing students to practice for their real future work in a safe space. Virtual reality in the classroom further enables VCC to ensure relevant experiences remain readily available.

Connecting and immersing industry into our classrooms, labs, and shops is a priority for VCC. It ensures a real connection between the theoretical and the practical. It provides experiences that build confident workers.

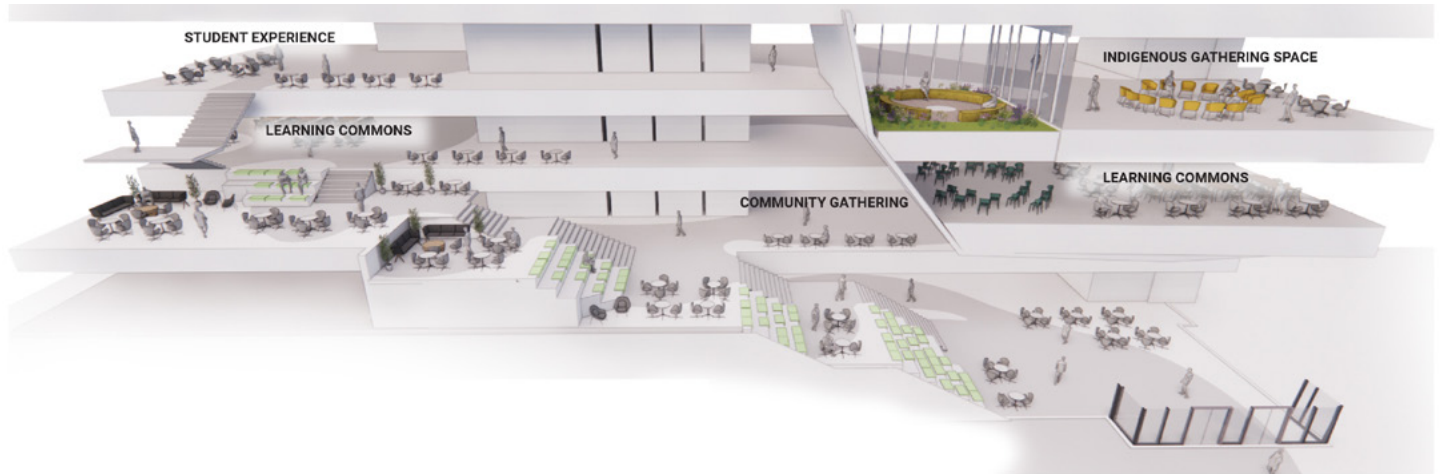


**VCC recently partnered with the Open Door Group (ODG) to create customized, accessible training courses for people with disabilities and those facing barriers to education.**

New Campus



New Campus Internal Layers





# **The Centre for Clean Energy and Automotive Innovation**

The CCEAI at the Broadway/Great Northern Way campus is a visionary new building, aligned with industry best practices, technology-enhanced learning, safety requirements, and standards.

The Centre has been designed in consultation with representatives from Musqueam, Squamish and Tsleil-Waututh Nations to ensure that important elements of Coast Salish heritage and culture are included and the Indigenous history of the area now known as China Creek is recognized. It is the first in a series of developments destined to transform the housing and amenities available to the community.

## **Centre for Clean Energy and Automotive Innovation Overview:**

- An eight-storey, 31,943 square meter LEED Gold certified, energy efficient, hybrid mass timber/concrete building, designed with mental health, access, and student well-being in mind
- Anchored by a new 3,759 square metre automotive innovation space where students will learn servicing and maintenance of electric vehicles
- Dedicated gathering space for Indigenous students to meet, study, engage with Elders, access academic support, and gather for ceremonies and celebrations with the larger campus community
- Contains a new library, learning centre, and community commons for student, faculty, and community activities
- Consolidated Schools of Trades, Technology, and Design that are currently dispersed across Downtown and Broadway campuses
- Total project cost is \$290 million, providing a significant return on investment for VCC, the Provincial Government, and City of Vancouver
- Anticipated completion by Fall 2027

**With your support, the  
new CCEAI advances VCC as  
an educational pacesetter,  
moving at the speed of  
technology, business,  
and industry.**

**VCC celebrates the highest urban Indigenous enrollment at a post-secondary institution and our first Indigenous valedictorian at the 2023 fall convocation.**



**VCC's award-winning innovations to English as an Additional Language (EAL) programming have transformed and enhanced the newcomer experience in B.C.**





# It's Time to Really See VCC

I love to get out of the office and connect with VCC students. I've learned how one of our automotive tech students turned his passion into a quarter-million-dollar a year car painting business. At a drum-making ceremony, I sat next to a young woman who was upgrading her math skills so that she could perform better in her retail job. And I never turn down an invitation from any of our culinary programs to sample the incredible gastronomic feats they are practicing in our kitchens. Through my visits, I've seen how we are bound by our desire for connection and access. Communication to each other, to place, and to our past and our future.

In the next ten years, more than 40 percent of a predicted one million job openings will require the type of diploma, certificate, or apprenticeship training offered by VCC (only 36% will require a university degree). We meet the future workforce where they are, offering practically based, industry-aligned education.

After 143 years of serving the Lower Mainland, VCC is unwavering in its mission to be a place where real learning for real change happens.

We have never taken our real estate in Metro Vancouver for granted. Now, guided by our longstanding partnerships with Musqueam, Squamish, and Tsleil-waututh and knowledge keepers, and with your support, we will leverage and redevelop our campus spaces to deliver the accessible, affordable, international and industry connected programs that will be needed by our city, province, and country. We are embarking upon a truly exciting, transformational project that will be the catalyst for further additions to needed housing and amenities for the area. Plus, we will be exploring the opportunity to harness clean energy sources from VCC's land to contribute back enough energy to power our campus and surrounding community.

You play an important role in helping to fill British Columbia's most in-demand jobs. We know that over the coming decade, technological, economic, and social changes will arise faster than ever before. At VCC, we will be ready, thanks to you.

With your support, we will drive the next post-secondary shift, knowing our example will help others catch up as we equalize education and the remarkable everyday experiences that make it real.

I'm proud to lead VCC and this ambitious project, as we galvanize our community of alumni and donors, around a thriving future for us all. I invite you to join us on this journey as we prepare our learners for what the future needs.

Thank you for your support of VCC.



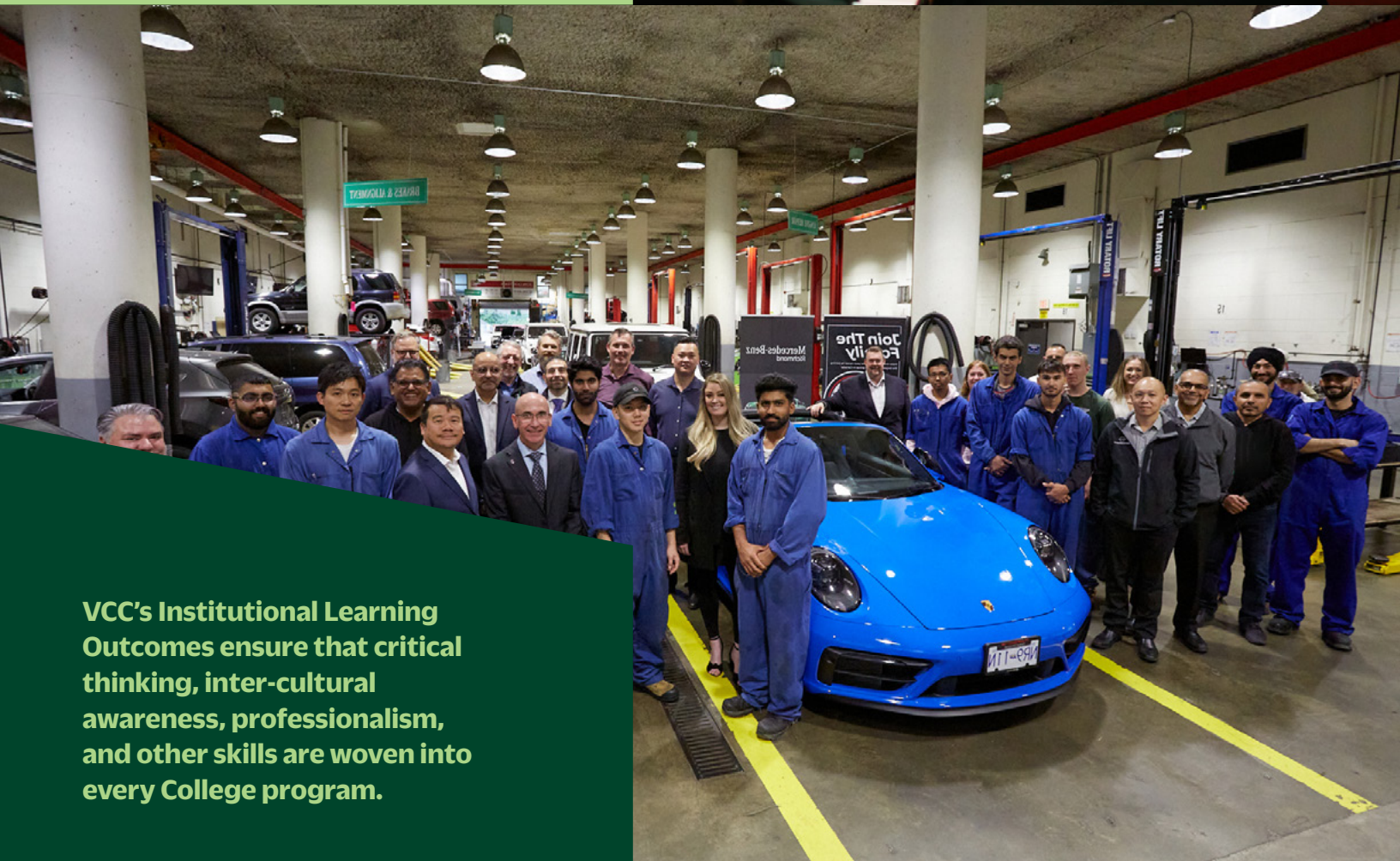
Ajay Patel

VCC President and CEO

**In 2025, VCC Music celebrates its 50th anniversary, training musicians who go on to perform across the globe.**



**VCC's Institutional Learning Outcomes ensure that critical thinking, inter-cultural awareness, professionalism, and other skills are woven into every College program.**





# See Our Time at VCC

VCC collectively transforms the lives of students and communities.

By donating to VCC, you support access to high-quality, hands-on, practice-based, industry-aligned education and a vibrant and diverse community that has a positive impact in our region.

**Your generosity empowers VCC to respond to industry's current and future needs with relevant programs and training. Your contribution amplifies the ability of VCC students to make future community impact.**

A photograph of a chef, a woman with dark hair tied back, wearing a white chef's coat and a tall white toque. She is focused on her work, using metal tongs to handle a piece of food in a frying pan on a gas stove. The kitchen background is filled with stainless steel equipment, including a large range hood and various containers, creating a professional culinary environment.

**In 2023, JJ's Restaurant was named one of Open Tables' Top 100 restaurants in Canada. In 2025, VCC's Asian Culinary Program celebrates its 50th Anniversary.**

**Show your support for VCC's bold vision,  
including the Centre for Clean Energy and  
Automotive Innovation.**



**In 2023, VCC was  
recognized as one of  
B.C.'s Top Employers.**

**Vancouver Community College Foundation**  
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Vancouver Community College (VCC) is located on the traditional unceded territories of the xʷməθkʷəy̍əm (Musqueam), Skwxwú7mesh (Squamish), and səliłwətaʔ (Tsleil-Waututh) peoples who have been stewards of this land from time immemorial.

This document was visually designed by Yvonne Olivotto, VCC graduate of the Graphic Design program.