

Diploma, Associate Degree, and Certificate Student Outcomes
Summary of Survey Results: 2021 to 2025

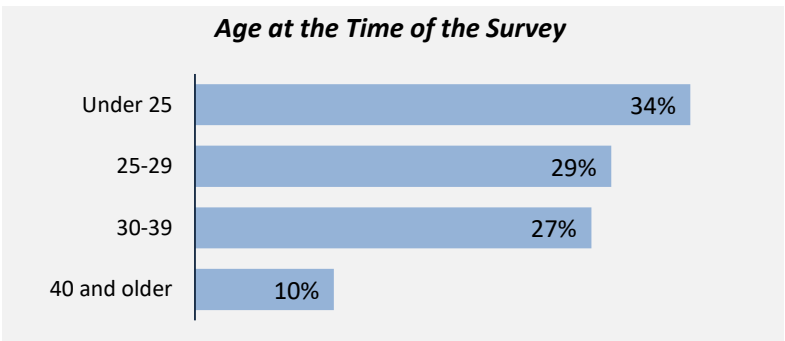
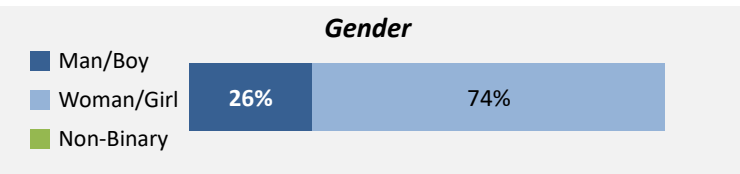


Applied filters:
CPC: VCC: Graphic Design;

Cohort	137
Respondents	73
Response Rate	53%

Description of Survey Respondents

Demographics



Indigenous Identity

-

Based on domestic students only.

Median Age

27

Further Education

4%

took further studies after graduating from their program

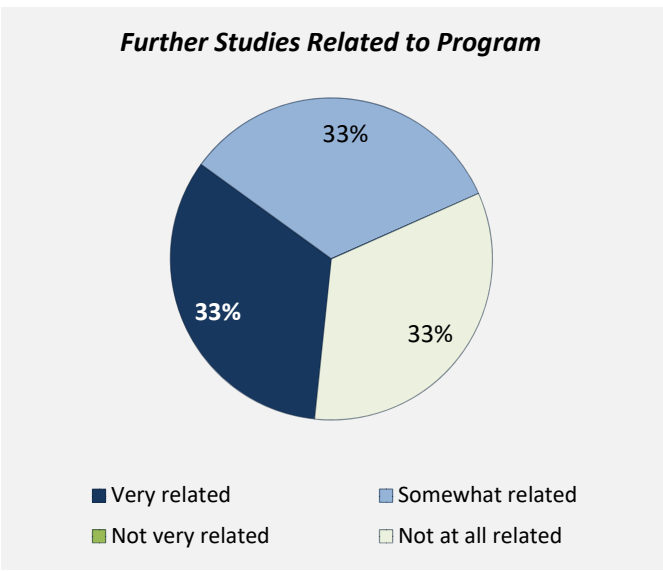
n = 3

50%

of those who had taken further studies said their program prepared them well

1%

of respondents were currently studying



Of those who took further studies at a different institution:

50%

expected transfer credit

n = 1

Of those who expected transfer credit:

0%

Received transfer credit

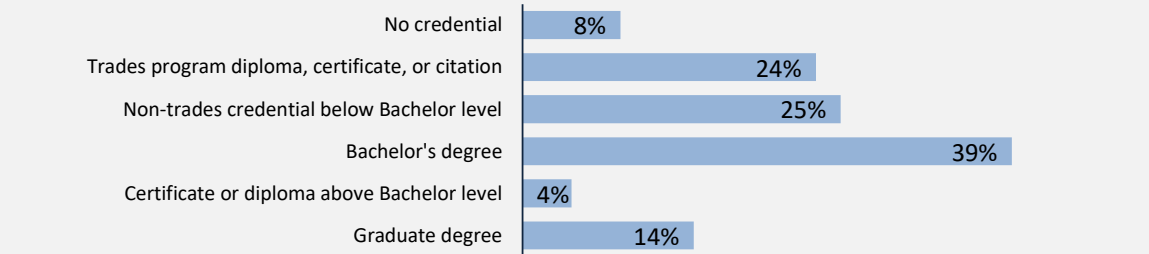
0%

were very satisfied or satisfied with their transfer experience

Past Education

71% of respondents had taken previous post-secondary education

n = 51



Credentials are based on those who had taken previous post-secondary education.
Respondents could report more than one type of post-secondary credential.

Respondents were asked if they took ABE or ESL courses during or prior to their studies

Adult Basic Education

1%

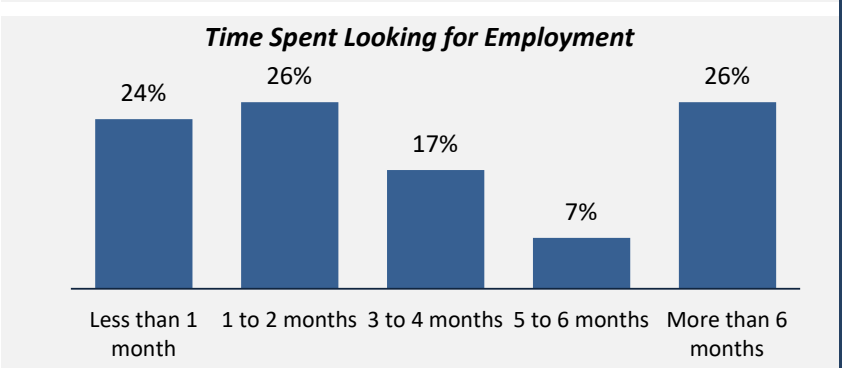
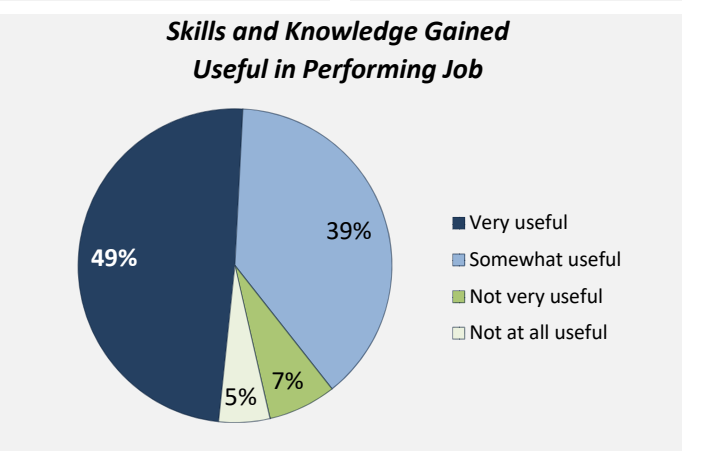
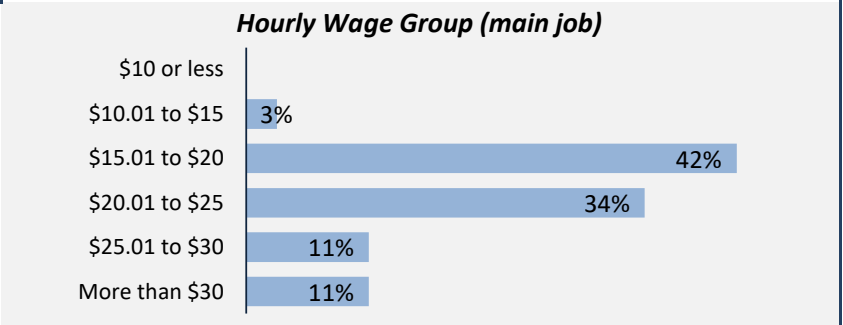
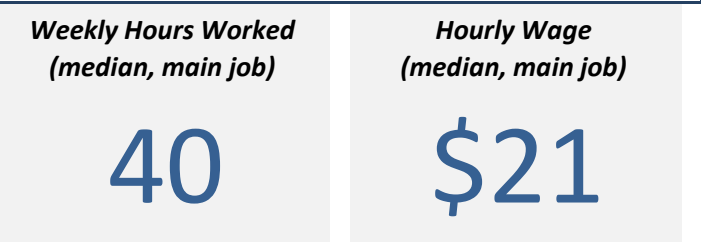
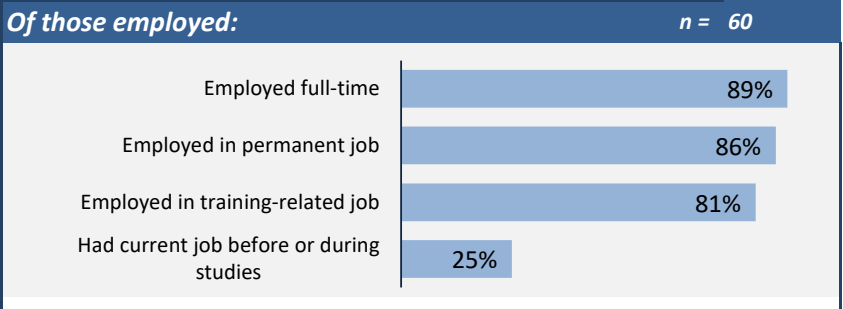
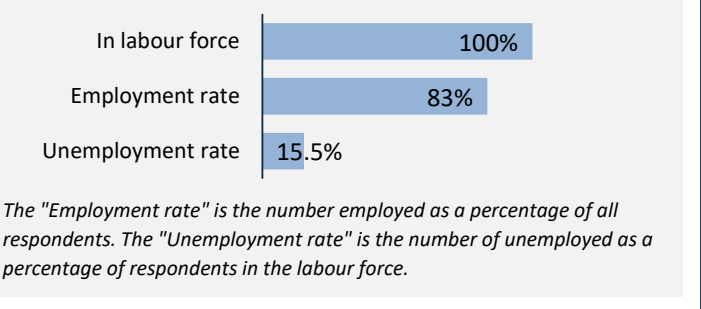
English as a Second Language

14%

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Employment Outcomes



Top Occupations (5-digit NOC)		
	# Employed	% of those employed
52120: Graphic designers and illustrators	31	52%
XXXXX: Unclassified occupations	9	15%
11202: Professional occupations in advertising, marketing and public relations	6	10%
21233: Web designers	4	7%
64100: Retail salespersons and visual merchandisers	3	5%
65201: Food counter attendants, kitchen helpers and related support occupations	1	2%
65200: Food and beverage servers	1	2%
52111: Graphic arts technicians	1	2%
14101: Receptionists	1	2%
75201: Delivery service drivers and door-to-door distributors	1	2%
Total of top occupations	58	97%
Total employed	60	

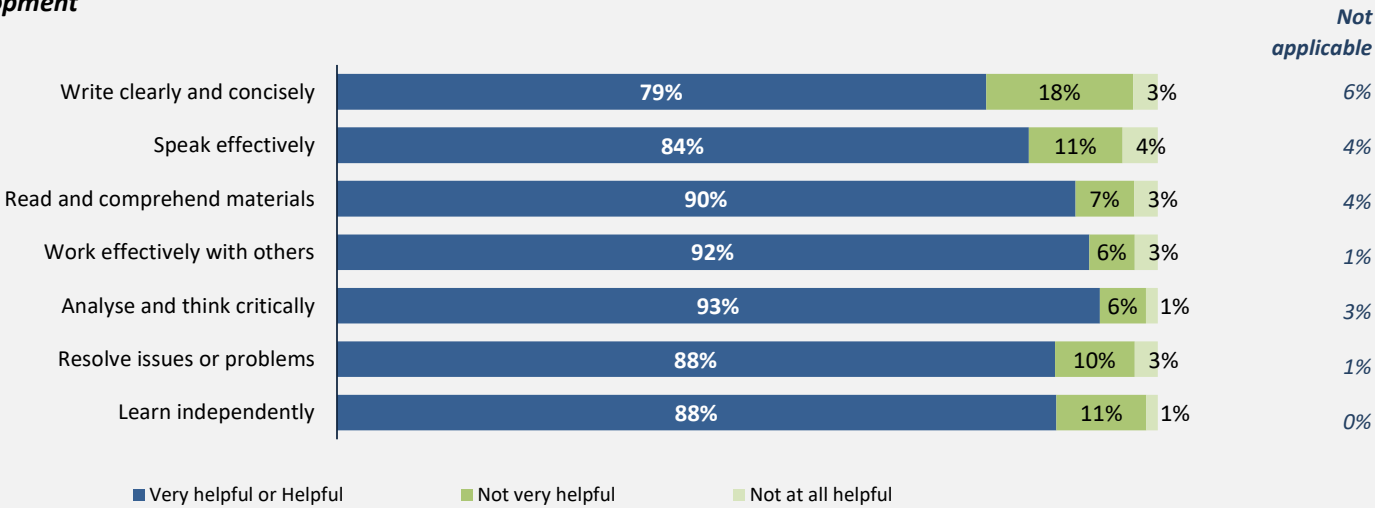
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Skill Development and Post-Secondary Experience

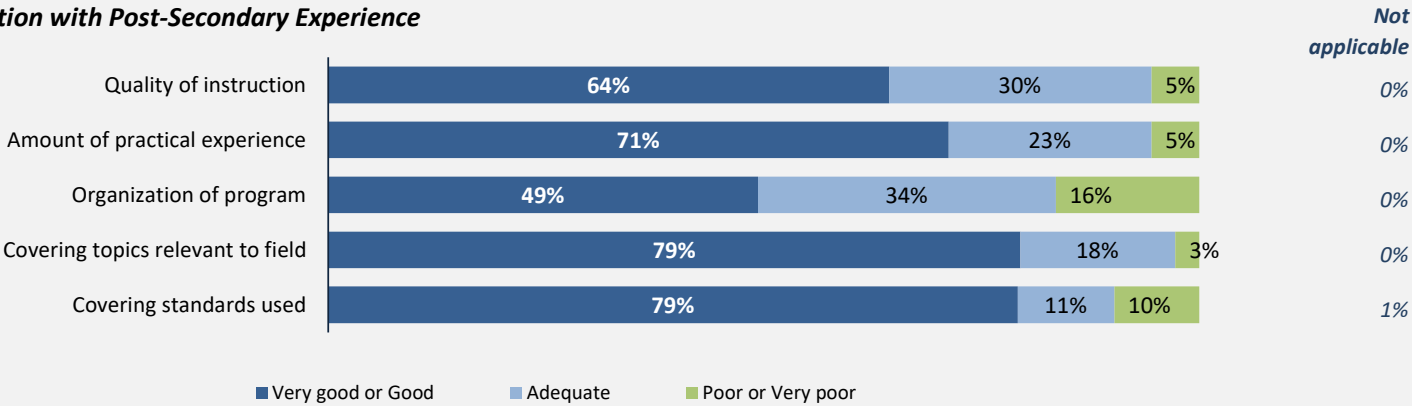
86% said they were very satisfied or satisfied with the education they received.

Skill Development



Percentages are based on those who gave a valid rating, excluding those who said Not applicable.

Satisfaction with Post-Secondary Experience



Percentages are based on those who gave a valid rating, excluding those who said Not applicable.