

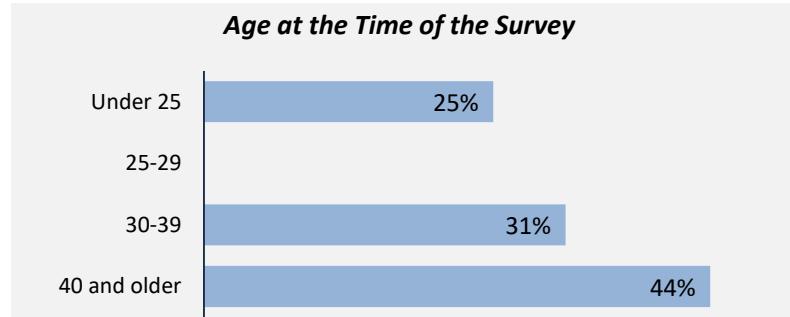
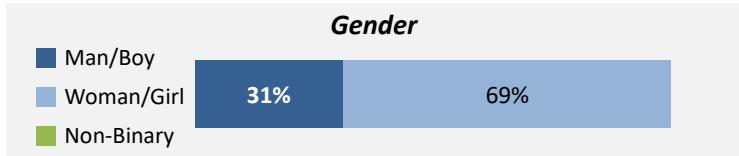
Applied filters:

CPC: VCC: Marketing Technology Diploma;

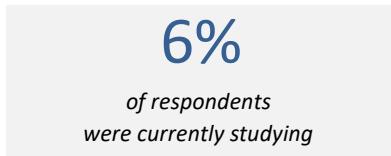
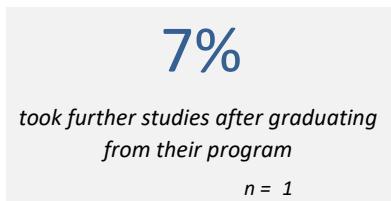
Cohort	52
Respondents	16
Response Rate	31%

## Description of Survey Respondents

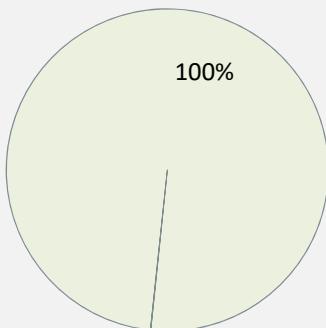
### Demographics



### Further Education



#### Further Studies Related to Program



Of those who took further studies  
 at a different institution:

0%

expected transfer credit  
 n = 0

Of those who  
 expected transfer credit:

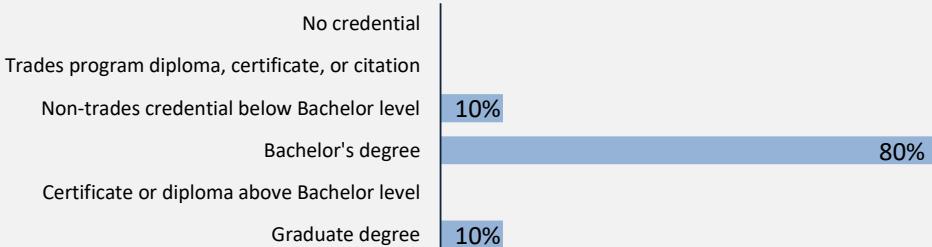
-

Received transfer credit

-

were very satisfied or satisfied  
 with their transfer experience

### Past Education



Credentials are based on those who had taken previous post-secondary education.  
 Respondents could report more than one type of post-secondary credential.

Respondents were asked if they  
 took ABE or ESL courses during or  
 prior to their studies

#### Adult Basic Education

0%

English as a  
 Second Language

19%

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## Employment Outcomes

In labour force	100%
Employment rate	88%
Unemployment rate	12.5%

The "Employment rate" is the number employed as a percentage of all respondents. The "Unemployment rate" is the number of unemployed as a percentage of respondents in the labour force.

### Of those employed:

n = 14

Employed full-time	93%
Employed in permanent job	77%
Employed in training-related job	31%
Had current job before or during studies	36%

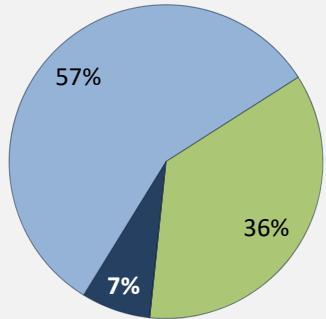
### Weekly Hours Worked (median, main job)

40

### Hourly Wage (median, main job)

\$25

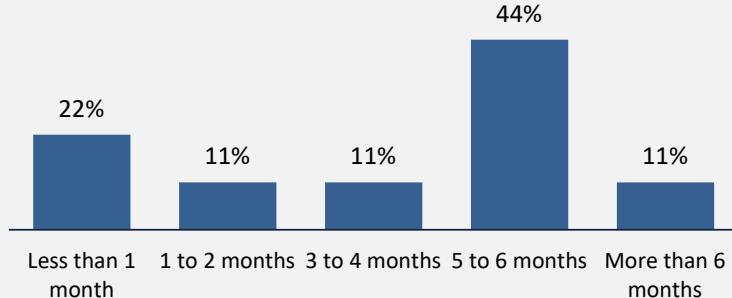
### Skills and Knowledge Gained Useful in Performing Job



### Hourly Wage Group (main job)

\$10 or less	
\$10.01 to \$15	
\$15.01 to \$20	13%
\$20.01 to \$25	50%
\$25.01 to \$30	
More than \$30	38%

### Time Spent Looking for Employment



## Top Occupations (5-digit NOC)

	# Employed	% of those employed
11202: Professional occupations in advertising, marketing and public relations	2	14%
64100: Retail salespersons and visual merchandisers	2	14%
13110: Administrative assistants	2	14%
13100: Administrative officers	1	7%
64409: Other customer and information services representatives	1	7%
64101: Sales and account representatives - wholesale trade (non-technical)	1	7%
72401: Heavy-duty equipment mechanics	1	7%
10022: Advertising, marketing and public relations managers	1	7%
XXXXX: Unclassified occupations	1	7%
41210: College and other vocational instructors	1	7%
<i>Total of top occupations</i>	13	93%
<i>Total employed</i>	14	

**Applied filters:**

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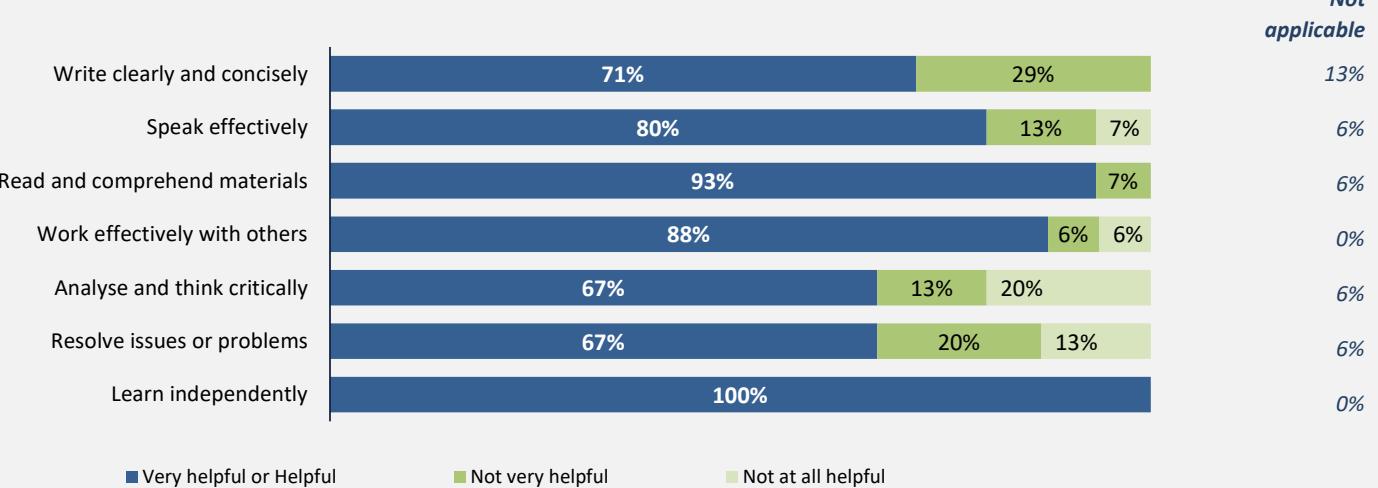
<b>Cohort</b>	<b>52</b>
<b>Respondents</b>	<b>16</b>
<b>Response Rate</b>	<b>31%</b>

## Skill Development and Post-Secondary Experience

**75%**

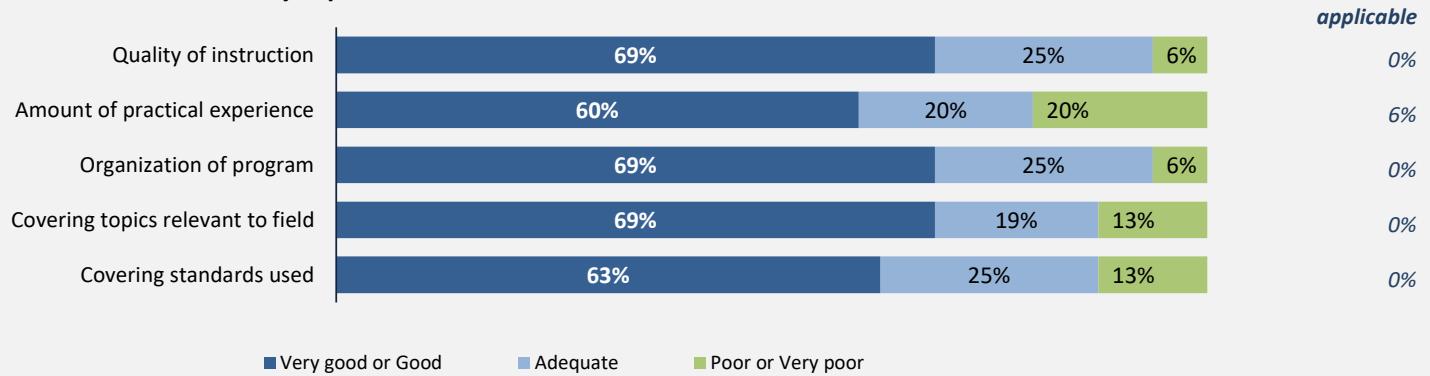
*said they were very satisfied or satisfied with the education they received.*

### Skill Development



*Percentages are based on those who gave a valid rating, excluding those who said Not applicable.*

### Satisfaction with Post-Secondary Experience



*Percentages are based on those who gave a valid rating, excluding those who said Not applicable.*