



Advanced Admission Portfolio Guidelines

GRAPHIC DESIGN DIPLOMA PROGRAM and UI/UX DESIGN DIPLOMA PROGRAM

Our Advanced Admissions process is designed to assess your likelihood of success in the Graphic Design Diploma program or the UI/UX Design Diploma Program. This guide is intended to assist you in preparing your portfolio.

Submitting your Portfolio

Our Admissions Office will contact you with the details of how to submit your portfolio and transcripts after they have confirmed you have met the application requirements. Submission can be either digitally, via a web link or PDF.

1. Portfolio

Your portfolio should include 6–10 examples of your creative work. This may include any of the following:

- Drawings, painting, or prints
- Photography, collage, or other mixed media work
- Web, print design, and/or communication design
- Sketchbooks, journals, and written work
- Sculptures, ceramics, jewelry, architectural and industrial design (photographs only)

In your portfolio, we are looking to see inventiveness, organization, attention to detail, creativity, and design experience equivalent to a 1-year educational background in graphic or UI UX design. Choose a variety of graphic design projects.

2. Transcripts

You must submit your transcript(s) for post-secondary education, including all design-related courses.

Results of the Selection Process

After review of your submissions, you will be notified of your standing by phone or email. If you are accepted, the admissions department will contact you within two weeks with tuition costs and deadlines.

Any questions?

Feel free to contact Digital Media Design directly: digitalmediadh@vcc.ca