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CMPT 1431: Creating your own website on WordPress

EFFECTIVE DATE

September 2020

DEPARTMENT

Computers - City Centre

DESCRIPTION

In this instructor-led training, you will gain an overview of working with the WordPress.com service, an industry-leading website builder and blog platform. You will learn about building and maintaining a website or blog without coding knowledge. Topics include setting up an account, creating and customizing posts, setting up pages and menus, installing themes, widgets and available plug-ins. This course is ideal for those with little or no HTML knowledge and who want to design and maintain a small-business or personal website or blog. You will learn through live demonstrations while interacting with a subject matter expert.

CREDITS

0.0

YEAR OF STUDY

Continuing Professional Development

PREREQUISITES

None

COREQUISITES

None

COURSE LEARNING OUTCOMES

Upon successful completion of this course, students will be able to:

- Set up an account
- Create and customize posts
- Set up pages and menus
- Install themes, widgets, and available plug-ins

PRIOR LEARNING ASSESSMENT & RECOGNITION (PLAR)

None

HOURS

Lecture: 2

Lab: 2

INSTRUCTIONAL STRATEGIES

GRADING SYSTEM

Satisfactory/Unsatisfactory

PASSING GRADE

'S' based on minimum 80% attendance

EVALUATION PLAN

None

COURSE TOPICS

- WordPress functionality
 - Search engine optimization (SEO) best practices
 - Content creation
 - Themes, widgets, and plugins

LEARNING RESOURCES

None

Notes:

- Course contents and descriptions, offerings and schedules are subject to change without notice.
- Students are required to follow all College policies including ones that govern their educational experience at VCC. Policies are available on the VCC website at:
<https://www.vcc.ca/about/governance--policies/policies/>.
- To find out how this course transfers, visit the BC Transfer Guide at <https://www.bctransferguide.ca>.

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