



**VANCOUVER COMMUNITY COLLEGE  
EDUCATION COUNCIL  
CERTIFIED RESOLUTION  
June 7, 2022**

I, Natasha Mandryk, Chair of the Education Council of Vancouver Community College (“VCC”), certify that the following resolutions were duly passed by the Education Council of VCC at a meeting held on June 7, 2022.

**RESOLVED THAT** Education Council approved:

- Revised program content guide for the Marketing Technology Diploma, including six new and six revised course outlines:
  - New courses:
    - MKTG 1034 Introduction to Digital Marketing
    - MKTG 1044 Marketing Math
    - MKTG 2068 Managing Software Projects
    - MKTG 2069 Law and Ethics for Marketing
    - MKTG 2078 Digital Advertising
    - MKTG 2099 Marketing Technology Capstone
  - Revised courses:
    - MKTG 2004 Professional Selling
    - MKTG 2005 Marketing Automation
    - MGMT 2006 Business Analysis and Systems Design
    - MKTG 2009 Advertising and Marketing Communication
    - MKTG 2031 Customer Relationship Management (CRM) Software Administration
    - MKTG 2041 Advanced Customer Relationship Management (CRM) Administration
- Program content guide for the new Preparatory Music Certificate, including six new and four revised course outlines:
  - New courses:
    - MUSC 1012 Preparatory Certificate Musicianship 1
    - MUSC 1014 Preparatory Certificate Music Theory 1
    - MUSC 1032 Preparatory Certificate Musicianship 2
    - MUSC 1034 Preparatory Certificate Music Theory 2
    - MUSC 1091 Preparatory Certificate Ensemble 1
    - MUSC 1095 Preparatory Certificate Ensemble 2
  - Revised courses:
    - MUSC 1010 Preparatory Individual Instruction 1
    - MUSC 1030 Preparatory Individual Instruction 2
    - MUSC 1054 Preparatory Class Piano 1
    - MUSC 1064 Preparatory Class Piano 2



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- Program content guides for the significantly revised Building Manager Certificate and new Building Manager Short Certificate, and nine new courses:
  - BLDG 1201 Contract Law in the Built Environment
  - BLDG 1202 Interpersonal Communication for Building Managers
  - BLDG 1203 Building Service Management
  - BLDG 1204 Building Maintenance
  - BLDG 1205 Finance and Budgets for Building Managers
  - BLDG 1206 Introduction to Building Operations and Risk Management
  - BLDG 1207 Project Management in the Built Environment
  - BLDG 1208 Sustainable Buildings
  - BLDG 1209 Building Technology
- Revised Education Policy Committee Terms of Reference

**RESOLVED THAT** Education Council recommends the Board of Governors approve:

- 2022–2025 Academic Plan
- New Preparatory Music Certificate credential
- Implementation of the significantly revised Building Manager Certificate program and new Building Manager Short Certificate credential

Dated: June 7, 2022

APPROVED BY

Natasha Mandryk  
Chair, VCC Education Council