### Diploma, Associate Degree, and Certificate Student Outcomes Survey

# Summary of Survey Results: 2018 to 2022



**Applied filters:** 

CPC: VCC: Graphic Design;

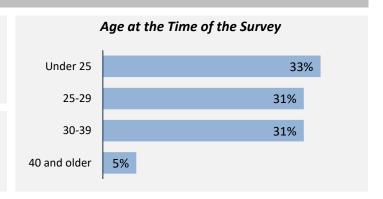
**Demographics** 

Cohort 56
Respondents 39
Response Rate 70%

# **Description of Survey Respondents**

# Gender Male Female 28% 72% Aboriginal Identity Median Age

0%
Based on domestic students only.



#### **Further Education**



of those who had taken further studies said their program prepared them well

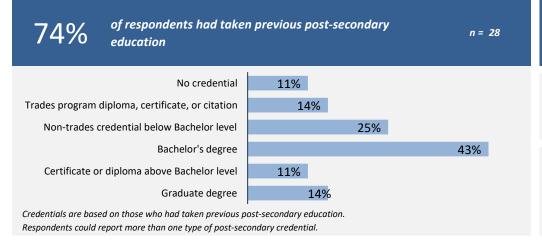
of respondents
were currently studying



were very satisfied or satisfied

with their transfer experience

#### **Past Education**



Respondents were asked if they took ABE or ESL courses during or prior to their studies

### **Adult Basic Education**

0%

English as a Second Language

16%

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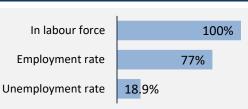


CPC: VCC: Graphic Design;

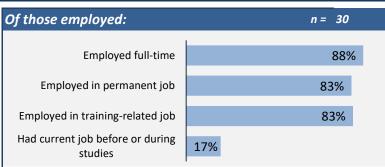


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# **Employment Outcomes**



The "Employment rate" is the number employed as a percentage of all respondents. The "Unemployment rate" is the number of unemployed as a percentage of respondents in the labour force.

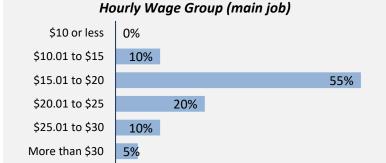


Weekly Hours Worked (median, main job)

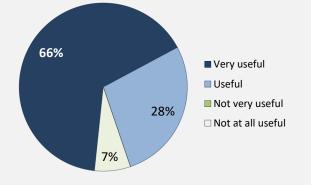
40

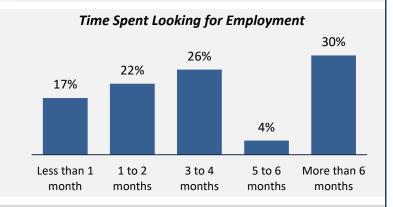
Hourly Wage (median, main job)

\$20



# Skills and Knowledge Gained Useful in Performing Job





Total employed

30

# **Top Occupations (4-digit NOC)**

			% of those
		# Employed	employed
5241: Graphic designers and illustrators		16	53%
2175: Web designers and developers		4	13%
XXXX: Unclassified occupations		3	10%
6421: Retail salespersons		3	10%
1123: Professional occupations in advertising, marketing and public relations		2	7%
6711: Food counter attendants, kitchen helpers and related support occupation	ıs	1	3%
7514: Delivery and courier service drivers		1	3%
	Total of top occupations	30	100%

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# Skill Development and Post-Secondary Experience

85%

said they were very satisfied or satisfied with the education they received.

