



Vancouver Community College International Education

Digital Graphic Design

Program Type:	Certificate
Program Length:	9 months
No. of Credits:	
Start Date:	September 4, 2012*
Location:	Downtown campus
Total Fees:	Approximately CAD\$13,400.00**

Description

The Digital Graphic Design Program prepares students for a career in the field of Graphic Design. Students explore the graphic design industry, role of the designer, design theory, industry standard tools and practical hands-on design techniques and challenges.

Print and web media are explored as students learn to develop concepts and solutions to graphic design problems through traditional design processes. Students produce a multitude of graphic design applications and work together to plan and deploy a public showing of their work completed throughout this nine-month program.

Admission Requirements

- Grade 12 graduation
- Applicants whose first language is other than English, who have not completed English 098/099 and are presenting foreign documents equivalent to Grade 12, must successfully complete an English Language Assessment which includes a Canadian Language Benchmark of Listening 8, Speaking 7, Reading 8, and Writing 7 OR
 - ◇ TOEFL iBT79 ***
 - ◇ IELTS 6.5(no band less than 6.0) ***
- Resume

Competitive Selection Basis (Portfolio Review and Interview)

The primary goal of the interview, resume and portfolio submission is a means to assess the likelihood of your success in the Digital Graphic Design Program. As a result of the interview, resume and portfolio review you may be offered a seat in the DGD Program, placed on stand-by until a seat becomes available or you may be asked to reapply next year.

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Vancouver
Community
College 



Courses

Hands-on computer-based graphic design projects, both real world and simulated account for approximately 75% of the program curriculum. Teamwork, research, critique and presentation are additional areas of focus intended to develop effective skills in concept design, communication and professionalism.

High standards of design and professional conduct will be emphasized throughout the program. Activities consist of lectures, interactive demonstrations, self and peer critique discussions, independent study through the use of textbooks and reading materials, group assignments and projects, guest workshops, and exploratory hands-on assignments and projects that reflect industry production.

The Digital Graphic Design lab, located at the downtown campus, is equipped with Apple Mac workstations with the latest software and OS. Students have access to drawing tablets, digital cameras, scanners and colour printers. The ratio of students to workstations is 1:1

Term 1 – Course Name

Composition
Design for Print
Design for Web
Designing with Type
Guided Independent Studies
Intro to Design
Portfolio Completion
Type and Image

Career Prospects

Upon completion of this program graduates will be qualified for a number of positions depending on prior education and employment experience. Past graduates have gained employment in the following areas: design firms, advertising agencies, print houses and service bureaus, retail, architectural firms, communications industries, public and private companies as well as freelance contracting. Further, students may build a solid portfolio for the purpose of future competition and admission into degree-granting art institutes.

Note: All program information including tuition and other fees, course/program content, length, admission requirements, prerequisites, start/end dates, postponements and/or cancellation is subject to change without notice. Before applying, please kindly check with us at study@vcc.ca

Total fees include: Application fee of \$125, Tuition fee of \$12,589.20, Ancillary fee of \$135, College initiative fee of \$80.64, Student union fee of \$48.22, Student union health plan fee of \$144.68, Student union dental plan fee of \$137.82, U-PASS \$270

Additional costs: Books, supplies and printing \$900

*Application, Grade 12 transcript and resume must be received by Thursday, June 7, 2012 in order to be considered for the September 2012 start date. Interviews will be scheduled for applicants to present a portfolio demonstrating their creative ability and interest (resumes are to be included with the portfolio).

** Fee and other fees are approximate and subject to change due to yearly increases. Students will be required to pay increased rates if the fees change at any time during the period of enrolment in the program. The application fee is non-refundable.

*** IELTS Academic Module and TOEFL iBT scores are valid at VCC for one year.