



# COURSE OUTLINE

**Course Name:** Independent Study Project

**Course Number:** HOSP 4365

**Number of Credits:** 15.0

**Effective Date:** September 2018

**Course Description:**

The purpose of this course is to work on a major research project related to the student's field of study, professional development interests, and work experience. Students must demonstrate their ability to directly apply the skills and techniques they acquire, as they progress through their BHM studies. The successful completion of the independent research study project meets an important requirement of the applied degree program which combines educational learning with practical hospitality work experience.

**School or Centre:**

Hospitality, Food Studies & Applied Business

**Year of Study:**

4th Year Post-secondary

**Course History:**

Replacement Course

**Name of Replacing Course (if applicable):**

HOSP 3960, HOSP 4330 and HOSP 4360

**Course Pre-requisites (if applicable):**

**Course Co-requisites (if applicable):**

**PLAR (Prior Learning Assessment & Recognition)**

No  Yes (details below):

### **Instructional Strategies:**

Online research, reflective writing, case studies, individual and group work.

### **Course Learning Outcomes:**

At the end of this course, successful students will be able to:

1. Complete and develop an independent study contract.
2. Conduct primary research such as interviews and surveys.
3. Utilize secondary research sources to support project topic.
4. Understand how to work, communicate and connect with industry experts.
5. Develop professional relationships.
6. Apply the skills and techniques learned from previous completed studies and courses taken to date at VCC
7. Contribute to a hospitality business by linking a research project to the company's stated goals & objectives.
8. Engage in community service and practical hospitality work experience.

### **Program Learning Outcomes:**

Upon successful completion of the Bachelor of Hospitality Management Executive Cohort graduates will be able to:

1. Apply the principles and key skill sets of successful management and business practices to current events and cases in the hospitality industry.
2. Plan, design and implement sustainable hospitality management and business practices and evaluate their impact on business and community.
3. Conceptualize and apply models of financial management, operations management, statistical analysis, research methods, e-Business, social media, marketing and strategic management to current events and simulations in the hospitality industry.
4. Conceptualize and apply models of change management.
5. Communicate effectively and professionally with local, regional, national and global hospitality management and business professionals both in person, in writing and on-line via social media and videoconference settings.
6. Lead effective informal and formal meetings.
7. Analyze critical issues related to labour relations, ethics and law in the hospitality industry.
8. Attend to the diverse cultural, interactional and structural dimensions of hospitality management in British Columbia and Canada.
9. Provide workplace and community leadership to resolve issues in hospitality management operations.
10. Apply entrepreneurial skills in all aspects of their work.

## Evaluation/Grading System

| Grading System | Specify if 'Other': | Specify Passing Grade: |
|----------------|---------------------|------------------------|
| Letter Grades  |                     | D                      |

## Components and Weighting of the Assessment/Evaluation Plan:

| Type        | Percentage   | Evaluation Plan<br>(provide a brief explanation for each component especially if value exceeds 35%): |
|-------------|--------------|--|
| Assignments | 10           | Project Proposal Contract - writing and presenting a Project Report                                  |
| Assignments | 20           | Project Introduction & plan - formulating a research topic and reflective diaries                    |
| Other       | 20           | Interviews & surveys - research  |
| Assignments | 20           | Learning Reflection Paper - data collection and analysis   |
| Project     | 30           | Research Quality & references - presentation   |
|             |              |  |
|             | <b>Total</b> | <b>100</b>   |

## Learning Environment/Type

| Instruction Type                      | Hours Per Instruction Type | Comments   |
|---------------------------------------|----------------------------|------------|
| L - Classroom                         | 25                         |            |
| I - Internet/eLearning (Fully Online) | 200                        |            |
|                                       |                            |            |
|                                       |                            |            |
|                                       |                            |            |
|                                       | <b>Total</b>               | <b>225</b> |

## Resource Material(s):

Resources are items in addition to tuition that the student is responsible for purchasing. Course resource information will be supplied by the department/instructor.

**Course Topics:**

1. Week One Course Introduction/ How to choose a topic discussion
2. Week Two Independent learning and topic search
3. Week Three Topic proposal
4. Week Four Project proposal approval required
5. Week Five Project plan due for approval
6. Week Six Independent study
7. Week Seven Independent study
8. Week Eight Independent study
9. Week Nine Individual meeting to establish progress
10. Week Ten Individual meeting to establish progress
11. Week Eleven Independent study/ Meetings by appointment
12. Week Twelve Independent study/ Meetings by appointment
13. Week Thirteen Independent study/ Meetings by appointment
14. Week Fourteen Final project review session
15. Week Fifteen Project due
16. Writing and Presenting a Project Report

## **VCC Education and Education Support Policies**

There are a number of **Education** and **Education Support** policies that govern your educational experience at VCC, please familiarize yourself with them.

The policies are located on the VCC web site at:

<http://www.vcc.ca/about/governance--policies/policies/>

To find out how this course transfers, visit the BC Transfer Guide at [www.bctransferguide.ca](http://www.bctransferguide.ca).

### **FOR COMMITTEE USE ONLY**

|  |  |                                       |  |
|--|--|---------------------------------------|--|
| <b>Approved by Curriculum Committee:</b> |  | <b>Approved by Education Council:</b> |  |
|--|--|---------------------------------------|--|