



Marketing Technology Program Minimum Laptop Requirements

Recommended minimum technical specifications:

Operating system	<ul style="list-style-type: none">• Preferred: Microsoft Windows 10 (64-bit) or• Apple macOS 10.14 or later (64-bit Intel-based)"
Processor	64-bit Intel or AMD multi-core processor with SSE4.2 instruction set. Recommended: Intel i5 or AMD equivalent
Memory	8 GB or greater
Screen	13" or larger
Internet	High-speed internet connection capable of multimedia streaming (at least 30 Mbps Download/10 Mbps Upload)
Other	Webcam, speakers, and microphone. You will be participating in lectures, tutorials, labs, tests, group assignments and exams and a web camera, speakers, and microphone will be required. The ability to interact and communicate visually and verbally is necessary.
Optional items	Dedicated headset (or durable earbuds) with microphone, as it will provide better quality sound for both you and the instructor.
Browser	Microsoft Internet Explorer 10 or higher, Google Chrome, or Mozilla Firefox